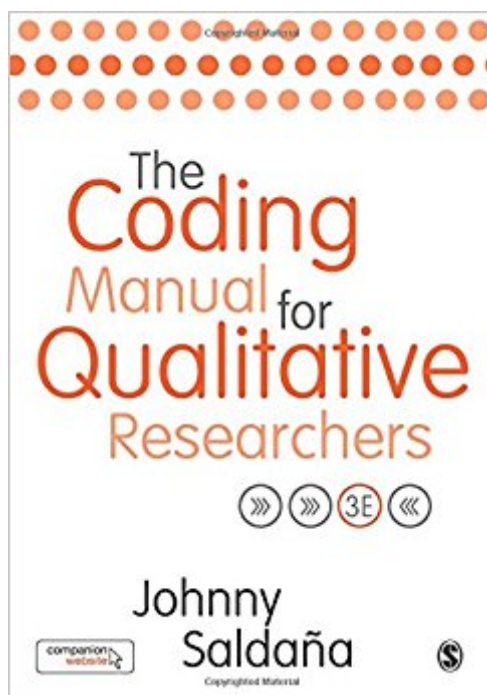The book was found

The Coding Manual For Qualitative Researchers

Synopsis

Lecturers, request your electronic inspection copyÃ Â Johnny SaldaÃƒÂ aÃ¢ ¬â„¢s unique and invaluable manual demystifies the qualitative coding process with a comprehensive assessment of different coding types, examples and exercises. The ideal reference for students, teachers, and practitioners of qualitative inquiry, it is essential reading across the social sciences and neatly guides you through the multiple approaches available for coding qualitative data. Its wide array of strategies, from the more straightforward to the more complex, is skillfully explained and carefully exemplified providing a complete toolkit of codes and skills that can be applied to any research project. For each code SaldaÃƒÂ a provides information about the methodÃ¢â ¬Â s origin, gives a detailed description of the method, demonstrates its practical applications, and sets out a clearly illustrated example with analytic follow-up.Ã Â Now with a companion website, the book is supported by:Ã Â SAGE journal articles showing coding being applied to real research Sample transcripts highlighting coding techniques Links to CAQDAS sites to introduce relevant software Practical student exercises Links to video and digital contentÃ Â Ã Â This international bestseller is an extremely usable, robust manual and is a must-have resource for qualitative researchers at all levels. Click here for a listing of Johnny SaldaÃƒÂ aÃ¢â ¬Â s upcoming workshops. Available withÃ Â PerusallÃ¢ ¬â ¢an eBook that makes it easier to prepare for class PerusallÃ Â is an award-winning eBook platform featuringÃ Â social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective.Ã Â Learn more.

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Customer Reviews

This book is a must for all fieldworkers who work closely with interview, narrative, and visual materials. It is thoughtful, well-written, and inclusive. The appendices alone are invaluable!--Norman K. Denzin (09/24/2015)SaldaNa's Coding Manual for Qualitative Researchers has become an indispensable resource for my teaching, my doctoral students, and my own research. The 3rd edition, with new approaches and new examples from a broad array of researchers and disciplines, will be even more indispensable.--Steven HarveyThis third edition clarifies marvelously the process of coding qualitative data, provides wonderful examples of the over 25 coding methods, recognizes the ambiguity in the analysis of qualitative data, and reinforces the richness inherent in qualitative data.--Molly Engle (10/05/2015)The Coding Manual is the go-to handbook for all qualitative researchers. This latest edition offers a thorough discussion on analyzing visual data and writing analytic memos, making this the most comprehensive text on the coding process.--Jennifer Roberts (10/06/2015)This third edition clarifies marvelously the process of coding qualitative data, provides wonderful examples of the over 25 coding methods, recognizes the ambiguity in the analysis of qualitative data, and reinforces the richness inherent in qualitative data.--Molly Engle (10/05/2015)SaldaNa's Coding Manual for Qualitative Researchers has become an indispensable resource for my teaching, my doctoral students, and my own research. The 3rd edition, with new approaches and new examples from a broad array of researchers and disciplines, will be even more indispensable.--Steven HarveyThe Coding Manual is the go-to handbook for all qualitative researchers. This latest edition offers a thorough discussion on analyzing visual data and writing analytic memos, making this the most comprehensive text on the coding process.--Jennifer Roberts (10/06/2015)

This book is a must for all fieldworkers who work closely with interview, Ã Â narrative, Ã Â and visual materials. Ã Â It is thoughtful, well-written, Ã Â and inclusive. The appendices Ã Â alone are invaluable! (Norman K. Denzin 2015-09-24)SaldaÃƒÂ aÃ¢â ¬â„¢s Coding Manual for Qualitative Researchers has become an indispensable resource for my teaching, my doctoral students, and my own research. The 3rd edition, with new approaches and new examples from a broad array of researchers and disciplines, will be even more indispensable. (Steven Harvey)This thirdÃ Â edition

clarifiesÃ Â marvelouslyÃ Â the process of coding qualitative data, provides wonderful examples of the over 25 coding methods, recognizes the ambiguity in the analysis of qualitative data, and reinforces the richness inherent in qualitative data. (Molly Engle 2015-10-05)The Coding Manual is the go-to handbook for all qualitative researchers. This latest edition offers a thorough discussion on analyzing visual data and writing analytic memos, making this the most comprehensive text on the coding process. (Jennifer Roberts 2015-10-06)

This book is more in line with the " methods sourcebook" by the same author. It catalogs a set of coding profiles for first and second cycle of coding. While catalog is interesting and useful as a reference, the postscript about how to use the coding profiles and how to manage the coding process in each cycle is most useful. For me, it kind of reaffirmed the certain beliefs about qualitative research and the involved techniques. The exposition about the relations between coding profiles is also useful but a bit lacking; specifically, more comparative description of profiles would have helped to understand seemingly similar coding profiles, e.g., holistic coding vs concept coding vs themeing of data.

Mr. Saldana has written an accessible and thorough examination of a myriad of coding techniques and tools for the qualitative researcher. The text is highly focused just for that purpose. If you are looking for assistance on building a framework, about the historical or contextualization of qualitative methods and inquiry, then look elsewhere.The coding techniques are split into a first and second cycle formats. This is a convenient way to organize the coding techniques, as Mr. Saldana has grouped them, but may not be an optimal form of organization for the advanced researcher.In my opinion, "The coding manual" will help the advanced undergraduate or graduate student with regard to making a decision on which coding technique is best suited for a project. The example coding texts for each coding technique are not excellent, but then it would be hard to find something to appeal to every field. Nevertheless, the examples do clearly demonstrate an application of the coding method in a concise manner. Also, the examples are primarily drawn from the social sciences.

This is just a terrific, well-written, interesting book. It is important to read whether one is doing the work of evaluation or being evaluated. The book will help support genuine and informed conversations about why something is being assessed in the way it is being assessed and what is being left out. I believe that those kinds of conversations are really needed and result in even better

questions being asked in the first place. I have suggested it to several colleagues in higher education and in the K-12 sector. I am, myself, in higher education and have been engaged in program assessment and evaluation for many years.Thank you Johnny Saldana!

Saldana's book is a great addition to my library for qualitative research. I especially liked the balanced perspective throughout. The process of coding could use software applications or paper; he recognized that researchers may feel comfortable with one method or the other, and that any level of automation may depend on the project. The many types of coding were incredibly comprehensive. The two levels of coding helped me understand the analysis process more fully, I am a beginner and this concept was useful immediately. The book was not a tome, it was cogent and well organized. A treasure for my dissertation efforts.

I decided to purchase this book after first reading the reviews and then skimming it contents. It is a valuable book to purchase if you are using a grounded theory methodology for either a thesis or dissertation. This book is helping me as I work through the data analysis portion of my dissertation. Saldana discusses several first and second cycle coding options and his section on memos is comprehensive with great tips on memo content that helps in theory development. I highly recommend this book.

I was new to coding and looking for a practical, hands-on guide. This book is not just a very useful introduction, but also describes many different coding approaches, their methodologies, applications, and implications -- so it provides detail as well as overview. In addition, while the content is rich, the language is not "academic." For those of us already drowning in densely-written prose (as we struggle with our dissertations and theses), this is an easy book to read and understand. One of the most useful "how-to" books I have encountered in my (fledgling) academic career.

Great for those of us who do and will do research!!

Excellent resource to add to your professional library.

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